



PRE-CONFERENCE WORKSHOPS



July 30, 2025
8:00 to 5:00 PM (Bangkok Time)



School of Integrated Science, Bangkhen
Campus, Kasetsart University, Thailand

Workshop 01:

INTRODUCTION TO DEVELOPMENT ENTREPRENEURSHIP:
AN APPROACH TO SUCCESSFUL POLICY REFORM

Workshop 02:

BEYOND THE HORIZON:
FORESIGHT FOR EMPOWERING COMMUNITIES

Workshop 03:

DEVELOPING MICRO-CREDENTIALS FOR LIFELONG
LEARNING



REGISTRATION GUIDELINES FOR ICGD4 PRE-CONFERENCE WORKSHOPS



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To secure a slot for the pre-conference workshops, please take note of the following process:

1. COMPLETE THE REGISTRATION FORM.

- Fill out the Google Form provided and select the pre-conference workshop you wish to attend: tinyurl.com/ICGD4PreConWorkshop

2. WAIT FOR THE SLOT RESERVATION & PAYMENT INSTRUCTION.

- You will receive an email confirming whether slots are still available.
- The email will also include payment guidelines.
- Workshop fees cover 2 snacks and 1 lunch. Kindly refer to the rates below:

ICGD4 PARTICIPANTS (must provide proof of registration to the main conference)		NON PARTICIPANTS OF ICGD4	
PhP	USD	PhP	USD
PhP 2,500.00	USD 60.00	PhP 3,500.00	USD 75.00

3. SUBMIT PROOF OF TRANSACTION.

- Pay the corresponding workshop registration fees within 7 days upon receiving the payment instructions.
- Upload proof of payment via this link: tinyurl.com/ICGD4PreconPayment
- You will receive a slot confirmation email once your payment has been verified.

⚠ PLEASE NOTE:

Your slot is only secured once payment is completed and verified.

If payment is not made within the 7-day window, your **slot will be forfeited** and offered to another registrant.

If you need assistance, feel free to reach out to the Conference Secretariat at icgd.uplb@up.edu.ph.

WORKSHOP 01

INTRODUCTION TO DEVELOPMENT ENTREPRENEURSHIP: AN APPROACH TO SUCCESSFUL POLICY REFORM

OVERVIEW

This workshop will equip participants with essential knowledge and practical tools to effectively navigate the complexities of policy reform. The session will begin with an in-depth discussion on the significance of policy reform, exploring the key drivers of change and the objectives it seeks to accomplish. Participants will gain insights into the challenges and opportunities associated with reform efforts, helping them develop a strategic approach to policymaking.

Discussions will also focus on Political Economy Analysis (PEA)—an invaluable tool for understanding the interplay between political, economic, and social factors in shaping policy decisions. Attendees will learn how PEA can be applied in advocacy initiatives to foster impactful and sustainable reforms that align with governance and development goals.

Additionally, the workshop will introduce Development Entrepreneurship, a dynamic approach that empowers leaders, donors, and citizens to drive long-term, transformative change. Participants will explore its 12 Key Principles, gaining practical strategies to implement policy innovations that improve governance and enhance societal well-being. By the end of the session, participants will be equipped with actionable insights and frameworks to strengthen their role in policy advocacy and reform.

LEARNING OUTCOMES

At the end of the workshops, participants should be able to:

1. Understand policy reform and the essential knowledge, tools, and frameworks necessary for it;
2. Explore how policy reform can be leveraged to achieve specific policy goals and objectives;
3. Define Political Economy Analysis and its role in shaping policy decisions;
4. Explain the concept of Development Entrepreneurship and its relevance in policy advocacy; and
5. Understand the practical application of Development Entrepreneurship in Policy Reform.

ABOUT THE SPEAKER/WORKSHOP FACILITATOR:



MR. JON MORALES

ASSOCIATE ADVISOR

COALITION FOR CHANGE - THE ASIA FOUNDATION (PHILIPPINES)

Jon Morales is a policy reform specialist with extensive experience in political analysis, strategy development, and program management across Southeast Asia. He has played a key role in major reforms, including the Philippines' Sin Tax Law, Residential Free Patent Law, and aviation sector liberalization, as well as leading urban services reform in Phnom Penh's solid waste management system. At Vriens & Partners, he co-led the Manila practice, securing high-value contracts and advising multinational clients on government relations. His work extends to capacity building, mentoring, and international development, contributing to governance and economic policy advancements through strategic political economy approaches. He is currently an Associate Advisor for Economic Reforms and Leadership Development in Coalitions for Change, a program supported by the Australian government in partnership with The Asia Foundation in the Philippines.

WORKSHOP 02

BEYOND THE HORIZON: FORESIGHT FOR EMPOWERING COMMUNITIES

OVERVIEW

“Beyond the Horizon: Foresight for Empowering Communities” is a one-day introductory workshop designed to help participants learn how to think about the future in a structured and creative way. The workshop introduces the field of futures literacy or foresight, which helps communities and organizations understand change and prepare for long-term decisions.

Participants will learn what foresight is, why it matters today, and how to use simple tools to explore possible futures. The sessions include interactive activities, group work, and hands-on practice with proven methods like scenario building, the futures triangle, and the three horizons model.

This workshop is especially helpful for community leaders, educators, and decision-makers who want to better understand emerging issues and build stronger futures. It focuses on real-life challenges and encourages collaboration, creativity, and critical thinking.

By the end of the day, participants will leave with new ways of thinking, practical tools they can use, and a clearer idea of how to bring foresight into their own work and community projects. The goal is not just to predict the future, but to imagine and shape better futures together.

LEARNING OUTCOMES

At the end of the workshops, participants should be able to:

1. Understand what foresight is and explain its importance;
2. Use basic foresight tools such as the Futures Triangle and Three Horizons;
3. Detect weak signals and emerging issues which helps framing a future-focused question based on a clear purpose;
4. Think differently about how change happens over time;
5. Imagine and describe different types of possible futures;
6. Understand how to deal with uncertainty and complexity; and
7. Apply futures thinking to community or organizational challenges.

ABOUT THE SPEAKER/WORKSHOP FACILITATOR:



NOK THASANAWAN BOONMAVICHIT, PH.D.

FORESIGHT AND FUTURES STUDIES CONSULTANT AND
POST-DOCTORAL RESEARCHER
CHULALONGKORN UNIVERSITY

Nok Thasanawan Boonmavichit is a foresight and futures studies consultant with a strong focus on integrating philosophical inquiry into real-world applications. Currently a post-doctoral researcher at Chulalongkorn University, her work explores political ecology, indigenous communities, and sustainable livelihoods in Thailand.

She has extensive experience in facilitating foresight workshops for senior leaders in both public and private sectors, focusing on the integration of futures literacy into strategic planning and policy-making. She has worked with governmental organizations and international stakeholders, helping shape policies that address complex global challenges. Her work includes co-developing the curriculum for Futures Studies at the Graduate School of Public Development and Management in the Philippines, and contributing to international dialogues on foresight through her editorial role at the Journal of Futures Studies. Nok's work centers on fostering governance that empowers individuals and communities, aligns with global citizenship, and supports sustainable development.

WORKSHOP 03

DEVELOPING MICRO-CREDENTIALS FOR LIFELONG LEARNING

OVERVIEW

Continuous upskilling and reskilling are considered essential in maintaining employability. A strong culture of lifelong learning is thus essential for ensuring individuals acquire the knowledge, skills, and competencies necessary to succeed in both their personal and professional lives.

This workshop is designed to empower educators and training professionals with the skills needed to create impactful micro-credentials. Micro-credentials provide a flexible, targeted approach to professional development and lifelong learning. Delivered in smaller and more manageable time segments, micro-credentials validate learning achievements from short-term learning experiences.

In this workshop, participants will explore the fundamental principles of micro-credentialing, including how to develop, structure, and implement these credentials effectively. The workshop will focus on the key aspects of module development, equipping attendees with the knowledge to design concise, targeted learning experiences that assess and certify skills effectively. The session on credentialing will enable participants to learn best practices for validating competencies and ensuring quality standards in micro-credential programs.

Through interactive sessions, collaborative activities, and expert insights, attendees will leave with practical strategies to develop and implement their own micro-credentials successfully.

LEARNING OUTCOMES

At the end of the workshops, participants should be able to:

1. Explain the concept and value of micro-credentials in the context of lifelong learning and professional development;
2. Identify the core components of an effective micro-credential, including learning outcomes and assessments;
3. Design a targeted learning module that aligns with defined outcomes and can be delivered in flexible, short-form formats; and
4. Critique and improve micro-credential designs through interactive activities and expert feedback.

ABOUT THE SPEAKERS/WORKSHOP FACILITATORS:



EDMUND G. CENTENO, PH.D.

DEAN, COLLEGE OF DEVELOPMENT COMMUNICATION
UNIVERSITY OF THE PHILIPPINES LOS BAÑOS

Dr. Edmund G. Centeno, Dean of the College of Development Communication at UPLB, has been actively involved in advancing micro-credentials as a tool for lifelong learning. As part of the Erasmus+-funded Postgraduate Micro-credentials for Food Security and Climate Change (PMC-FSCC) project, he participated in several key workshops in Indonesia and the Philippines, focusing on micro-credential quality assurance, facilitation, and strategic implementation. He also served as a resource person and organizer for related activities, including module development and training sessions, both locally and internationally.

With a strong background in educational communication, distance learning, and instructional design, Dr. Centeno integrates micro-credentialing into broader efforts to modernize higher education. Through his leadership at the Center for the Advancement of Teaching and Learning, he has championed initiatives such as "Future-Ready Teaching with Micro-credentials," helping shape more flexible and inclusive learning pathways. His work supports the growing role of micro-credentials in professional development and continuing education in the Philippines and beyond.



ASSOC. PROF. DR. BUNCHA CHINNASRI

CHAIR OF BACHELOR'S DEGREE PROGRAM IN TROPICAL AGRICULTURE
(INTERNATIONAL PROGRAM),
ADJUNCT FELLOW OF SOUTHEAST ASIAN REGIONAL CENTER FOR
GRADUATE STUDY AND RESEARCH IN AGRICULTURE (SEARCA),
EX-ASSISTANT TO KU PRESIDENT AND EX-DEPUTY DIRECTOR OF
KU INTERNATIONAL COLLEGE
KASETSART UNIVERSITY, BANGKOK, THAILAND

Assoc. Prof. Dr. Buncha Chinnasri is Chair of the Bachelor's Degree Program in Tropical Agriculture (International Program) at Kasetsart University (KU), Thailand, and an Adjunct Fellow of SEARCA. He holds advanced degrees in Plant Pathology and Nematology from Kasetsart University, Ghent University, and the University of Hawaii at Manoa. He formerly served as Assistant to the KU President and Deputy Director of KU International College.

Since 2023, Assoc. Prof. Dr. Chinnasri has been the Project Coordinator of the ERASMUS+ Capacity Building Project on Postgraduate Micro-Credentials for Food Security and Climate Change, a multi-institutional collaboration promoting learner-centered, short-term courses for lifelong learning and professional development. His work focuses on equipping learners with practical skills and knowledge to address pressing agricultural and climate-related challenges in Southeast Asia.



EVELIE P. SERRANO, PH.D.

ASSOCIATE PROFESSOR
INSTITUTE FOR GOVERNANCE AND RURAL DEVELOPMENT
COLLEGE OF PUBLIC AFFAIRS AND DEVELOPMENT
UNIVERSITY OF THE PHILIPPINES LOS BAÑOS

Dr. Evelie P. Serrano is an Associate Professor at the University of the Philippines Los Baños and a dedicated advocate of lifelong learning and inclusive education. With extensive experience in teaching, extension, and academic leadership, she has designed and facilitated numerous capacity-building initiatives that empower students, educators, and development workers to engage in continuous, meaningful learning across disciplines and sectors.

She plays an active role in advancing micro-credentialing as a flexible, modular approach to professional development. As a project staff and facilitator under the ERASMUS-supported Postgraduate Micro-Credentials for Food Security and Climate Change (PMC FSCC) initiative, Dr. Serrano helps design learner-centered modules aligned with current global challenges. Her work bridges formal and non-formal learning systems, creating accessible pathways for upskilling and lifelong education within and beyond traditional academic settings.